Transitions® opens a new chapter for eyeglasses & now you can be part of its freedom and empowerment.

GOODBYE STATIC, HELLO DYNAMIC.

With *Transitions*® *GEN S*™, navigate life effortlessly. *Transitions GEN S* adapts amazingly fast to all light conditions, providing optimal responsiveness every time, everywhere.

Lenses darken when exposed to higher UV levels.

WELCOME THE EXTRAORDINARY.

With *Transitions GEN S,* love the way you look. *Transitions GEN S* enables wearers to personalize their looks with a new sense of style. Pick and choose your lenses from our vibrant color palette energized by the sun, for endless pairing possibilities. Simply scan the QR code with your phone camera to discover our 8 beautiful colors:

LOVE YOUR GLASSES.

With *Transitions GEN S,* ease your life. *Transitions GEN S* combines technology, colors and lifestyle. A smart lens that will make wearers feel confident in their glasses and enjoy more freedom and empowerment.

WHICH *TRANSITIONS*® LENS IS RIGHT FOR YOU?

	LENS TINT INDOORS	LENS TINT OUTDOORS	BLUE-VIOLET LIGHT FILTRATION	UVA + UVB BLOCKING	POLAR-IZATION
Transitions GEN S	Fully Clear	Dark	UP TO 32% IN 85% OUT[1]	100%	NO
Transitions XTRACTIVE®	Clear indoors with a hint of tint	Extra Dark	UP TO 45% IN 86% OUT[2]	100%	NO
Transitions XTRACTIVE® POLARIZED®	Clear indoors with a hint of tint	Extra Dark	UP TO 45% IN 90% OUT[2]	100%	YES

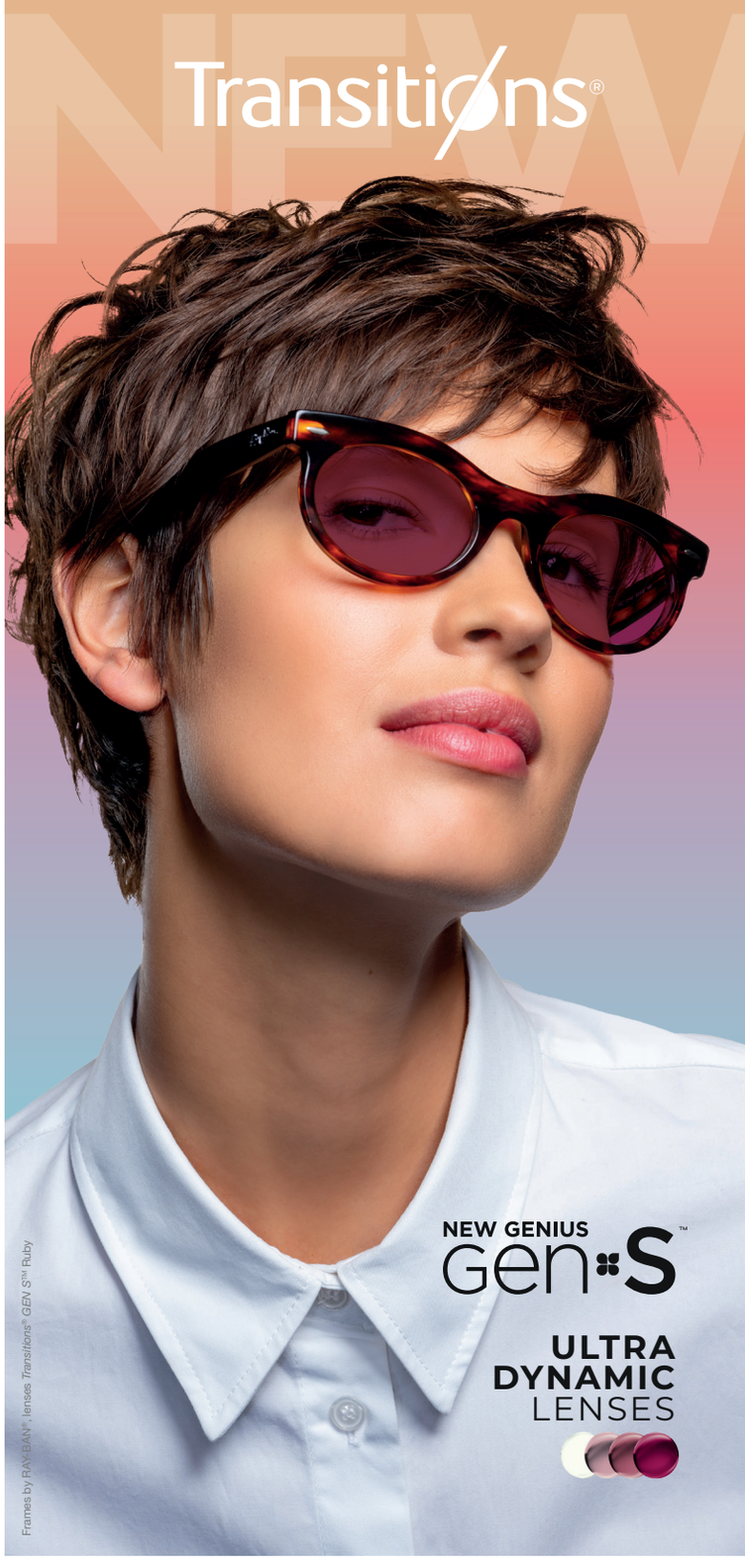
WANT TO TRY THEM ON?

Our virtual try-on tool allows you to try our *Transitions* lenses with zero commitment. Simply scan the QR code with your phone camera to find the *Transitions* lens color that suits you best:

Transitions® × essilor

www.transitions.com

(1) For polycarbonate and CR39 lenses across colors. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018).
(2) For gray CR39 and polycarbonate lenses with a premium anti-reflective coating. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018).



SUPERPOWER YOUR GLASSES ❖ **SUPERSMOOTH** YOUR LIFE

OUR PERFECT EVERYDAY LENS.

Transitions® GEN S™ is ultra-responsive to light, offers a spectacular color palette and provides HD vision at the speed of your life.

- Effortless vision
- Long-lasting photochromic performance
- Fully clear indoors
- Amazingly fast
- Darkens in seconds[1]
- Blocks 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors[2]

- **8 BEAUTIFUL COLORS:**

NEW Ruby · Sapphire · Amethyst · Emerald · Amber · Gray · Brown · Graphite Green

(1) For polycarbonate and CR39 lenses across colors achieving 18% transmission at 23°C. (2) For polycarbonate and CR39 lenses across colors. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018).
Frames by RAY-BAN®, lenses *Transitions® GEN S™* Ruby.

THE BEST FOR WEARERS WHO ARE VERY LIGHT SENSITIVE OR FREQUENTLY EXPOSED TO BRIGHT LIGHT.

XTRActive® lenses deliver the best XTRA darkness and the best XTRA light protection[1] from intense light, both indoors and outdoors and even when you are behind the wheel.

- The darkest in hot temperatures[2]
- The darkest in the car[3]
- Clear indoors with a hint of tint
- Blocks 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors[4]

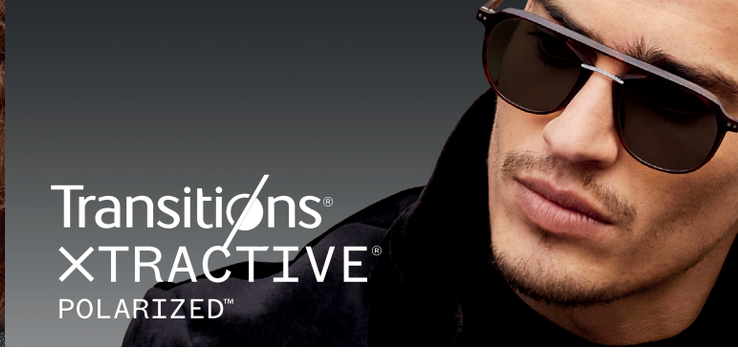
- **3 ICONIC COLORS:**

Gray · Brown · Graphite Green

- **BOOST YOUR LOOK EVEN MORE WITH STYLE MIRRORS:**

Silver · Blue · Gold · Green · Pink · Red

(1) The darkest in hot temperatures & in the car, blocking 100% UVA & UVB and offering the best overall blue-violet light filtration across light situations* among clear to extra dark photochromic lenses.*Filtering blue-violet light (between 400 and 455nm ISO TR 20772:2018) among gray lenses with a premium anti-reflective coating: filtering (i) up to 45% indoors at 23°C, (ii) up to 64% behind the windshield, (iii) up to 86% outdoors at 23°C and (iv) up to 83% outdoors at 35°C. (2) Clear to extra dark photochromic category. Polycarbonate and 1.5 gray lenses tested at 35°C achieving <18%T using Transitions Optical's standard testing method. (3) Clear to extra dark photochromic category. Polycarbonate and 1.5 gray lenses tested at 23°C behind the windshield achieving between 18%T and 43%T. (4) *Transitions® XTRActive®* filters up to 45% of blue-violet light indoors and up to 86% of blue-violet light outdoors. Tests performed on gray lenses with a premium anti-reflective coating. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018).
Frames by ic! berlin®, lenses *Transitions® XTRActive®* Brown.



THE BEST FOR WEARERS WHO ARE FREQUENTLY EXPOSED TO BRIGHT LIGHT AND REFLECTIVE GLARE.

Combining the benefits of light intelligent lenses and dynamic polarization, *XTRActive® Polarized™* provides your eyes with XTRA protection in any light conditions while delivering sharper vision, vivid colors and a wide field of view outdoors[1].

- Less glare with up to 90% polarization efficiency[2]
- Activates in the car[3]
- Clear indoors with a hint of tint
- Blocks 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors[4]

- **1 ICONIC COLOR:**

Gray

(1) EcoOptics Limited – Prof. Nicholas Roberts, Quantitative study evaluating the visual benefits of the polarization properties of lenses compared to similar non-polarized lenses, 2019/2020. (2) Based on tests across materials on gray lenses @ 23°C, using ISO 12312-1 standard. (3) Based on tests across materials on gray lenses, achieving transmission below 45% @ 23°C behind a standard windshield. The lens achieves a polarization efficiency of 30% behind the windshield, which is not classified as being "polarized". (4) *Transitions® XTRActive® Polarized™* filters up to 45% of blue-violet light indoors and up to 90% of blue-violet light outdoors. Tests performed on gray lenses with a premium anti-reflective coating. Blue-violet light is between 400 and 455nm (ISO TR 20772:2018).
Frames by TALLA®, lenses *Transitions® XTRActive® Polarized™* Gray.