

# UN PROTECTION

Crizal® No-Glare lenses have been awarded
The Skin Cancer Foundation

Seal of Recommendation for Safe and Effective Sun Protection

Lenses that protect are the only lenses you should recommend to your patients.

#### Crizal No-Glare lenses:

- Offer comprehensive UV protection from the front and back side\*
- · Resist smudges, scratches, and glare
- Provide your patients with unmatched value and protection



#### **Contact Your Essilor Sales Consultant to Learn More**

~5-10% of all skin cancers occur on the eyelid<sup>1</sup>

Up to 20% of cataracts may be caused by overexposure to UV radiation<sup>2</sup>

# UV rays

can cause the cornea to become inflamed or burned<sup>3</sup>

# Myth

The lens material is all my patient needs to protect their eyes from harmful UV radiation

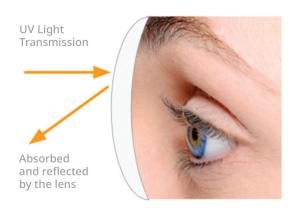
"Good enough" non-premium (or House) No-Glare lenses in combination with the lens material are enough to protect my patients.

### Truth

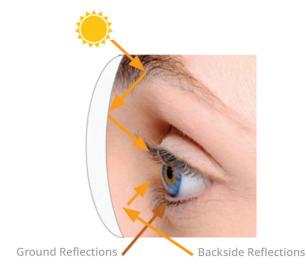
The lens material **only blocks frontside transmission**\*

Many No-Glare lenses **reflect up to 50% of UV** and thus may be amplifying backside UV
reflections into the eye.\*\*

# Essential patient care requires comprehensive UV protection



UV transmission blocked by lens material



UV light reflected into the eye by the material, same concept as front side (AR without backside UV protection)

## The Truth About Crizal® No-Glare Lenses:

- *Crizal's* backside UV formula absorbs the UV reflected off the back surface of the lens, thus reducing UV reflections back into the eye and the skin around the eyes to less than 4%
- Crizal No-Glare lenses provide patients with comprehensive protection against UV from all angles
- 1 "Eyelid Cancer." Columbia University Department of Ophthalmology, Columbia University, www.columbiaeye.org/eye-library/eyelid-cancer
- 2 "The Known Health Effects of UV." World Health Organization, World Health Organization, 16 Oct. 2017, www.who.int/uv/faq/uvhealtfac/en/index3.html
- 3 "Ultraviolet (UV) Radiation." American Cancer Society, American Cancer Society, 10 July 2019, www.cancer.org/cancer/cancer-causes/radiation-exposure/uv-radiation.html
- \* With the exception of plastic (1.50) substrates
- \*\* Citek K. Anti-reflective coatings reflect ultraviolet radiation. Optometry. 2008; 79(3):143-8

